



In the pharma fast lane (Synopsis)

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India has blazed a trail in developing home grown manufacturing centres and the bio-pharma sector is no exception. Prime Minister Narendra Modi flew the flag earlier this year at the Hannover Messe, the world's largest industry and technology trade fair. The massive presence of Indian companies at the show heralded India as a country that established markets could do business with; insisting that he was committed to introducing a 'predictable' business environment in his country. It would seem that the promises made in his pre-election 'Make in India' campaign to promote the country as an investment destination and manufacturing centre is beginning to pay off — in a big way. His goal is to market India as an industrial hub for foreign players eager to take advantage of the country's large workforce, raw materials and infrastructure. This is especially relevant for new technology industries led by pharmaceutical companies including some of the world's biggest players — and importantly with Indian businesses is the vanguard of manufacturers positioned to develop not just home markets but also creating a global footprint.

Please find the full article here:

<http://www.expressbpd.com/pharma/p-mec-india/in-the-pharma-fast-lane/173411/>